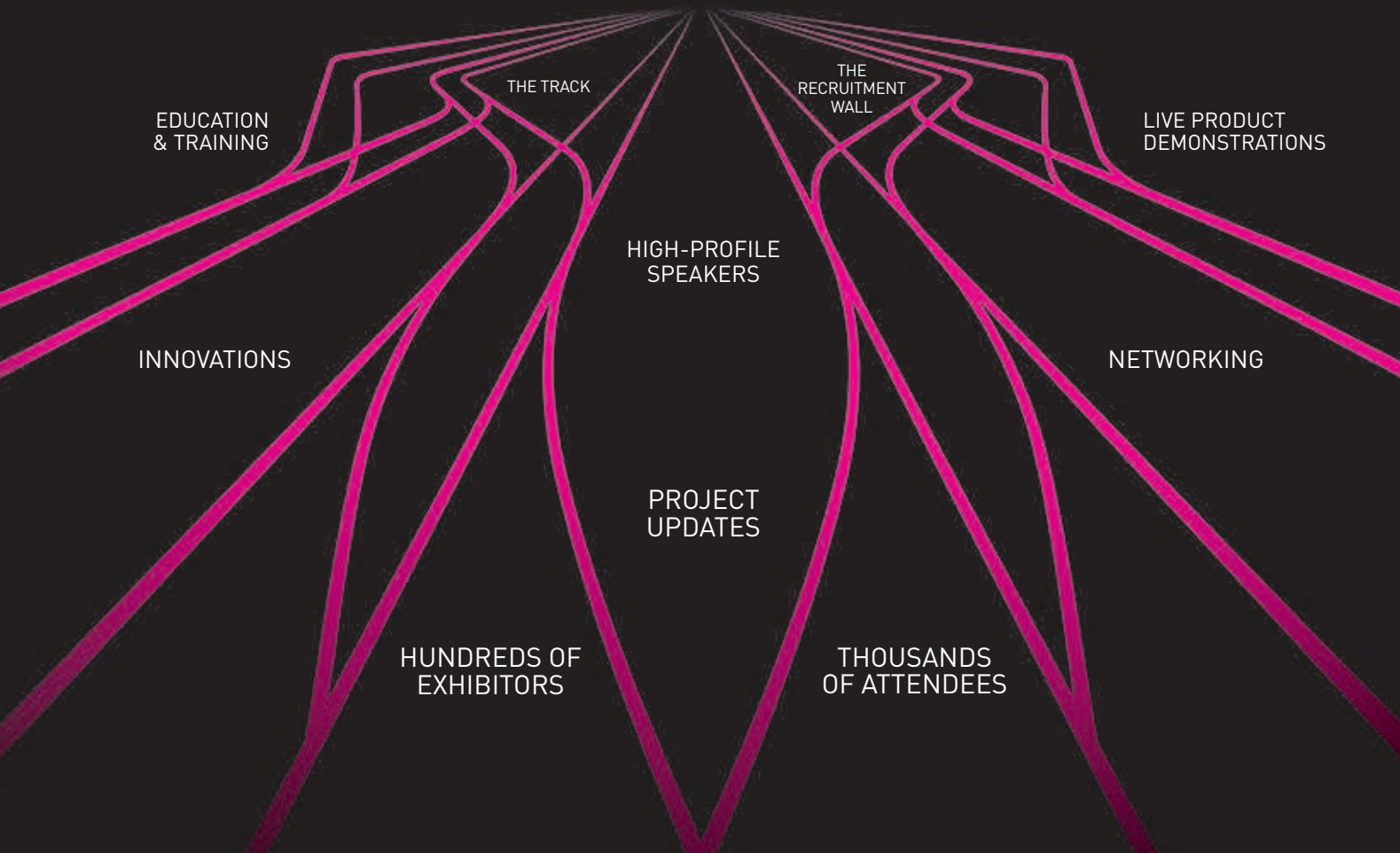


12<sup>th</sup> INTERNATIONAL **RAILWAY INFRASTRUCTURE** EXHIBITION



# INSPIRING BETTER RAIL NETWORKS



**1-3 MAY 2018** EXCEL, LONDON, UK

[www.infrarail.com](http://www.infrarail.com)



Infrarail, the UK's only trade exhibition dedicated to rail infrastructure, once again offers an outstanding meeting place for the industry's entire management and supplier chain at the UK capital's showpiece exhibition venue – ExCeL London – in 2018.

Infrarail 2018 will have a firm eye on the future of the UK's rail network, bringing together leading authorities, thinkers, legislators and engineers at all levels of supply and management to inspire the development of rail infrastructure for now and into the future.



*“Infrarail provided us again with an excellent opportunity to raise our profile”*

Alison Stansfield, Marketing Director,  
Permanent Way Institution



# THE UK'S DEFINIT

Infrarail is the country's only dedicated showcase for systems, equipment and services that meet the wide-ranging needs of the railway infrastructure market. Covering the entire supply chain, the show embraces civil engineering, track, signalling & communications and electrification equipment, services and ancillary products – as well as the many other specialised solutions and skills essential for the safe and efficient operation of today's networks.

This is a busy, exciting and challenging market. As well as once-in-a-generation projects like the HS2 high-speed line, numerous large-scale investments are being targeted at enhancing the performance of the existing system and modernising its assets in preparation for future demand. Add to this longer term schemes like London's Crossrail 2, and there are clearly great business opportunities for suppliers for many years ahead.

With strong support from all organisations shaping the UK's rail industry and a huge programme of accompanying educational seminars and events, this 12th Infrarail will build on its established track record and successful format by providing a unique face to face meeting place for companies to understand new demands, present their latest innovations, make connections and do real business.

## CIVIL INFRASTRUCTURE & TECHNOLOGY EXHIBITS

Companies specialising in products and services for the civil infrastructure technology sector extending beyond and interconnected with rail are offered a fantastic opportunity to exhibit in a dedicated area within Infrarail – the CITE Hub. Situating the CITE Civil Infrastructure & Technology Exhibits within the Infrarail show reflects the connected technology and planning necessary for fully integrated transport infrastructure to meet future needs.

The CITE Hub is aimed specifically at companies supplying construction products and services, contracting skills, geotechnical expertise, tunnelling, and road infrastructure requirements plus the equipment, materials and products needed to complete large projects.

### The CITE Hub - Interconnected Thinking

# IVE RAIL INFRASTRUCTURE EVENT

## Exhibiting at Infrarail is easy. Be part of the conversation. Be part of the future network.

Face to face events are the best way to interact, understand and develop contacts and future business in any market:

- **Close deals and increase sales** – key industry professionals, buyers and decision-makers visit Infrarail with the intention of doing business, this year and beyond.
- **Be seen and develop your image as a supplier** – beat the competition to direct sales.
- **Develop your understanding and connections** in the rail infrastructure market.
- **Place yourself 'front of mind' for prospects & existing customers** – demonstrate that your company is part of the future.
- **Collect leads and make high quality connections** – meet the right contacts to further your business, in one place at one time.
- **Open the door to exports** – senior buyers and engineers from 27 countries visited the last Infrarail in 2016.
- **Studies have shown that face to face meetings at exhibitions are the most effective means of generating sales leads** and introducing your solutions directly to a market.
- **Gain insights into market trends** – the future challenges are many. Be part of the conversation.

## Bringing thought leadership and rail education together in one place

Infrarail is much more than an exhibition. The show is at the forefront of leading thinking and solution-based products:

- **On-Track Display** – display your products in situ, on the track, and show customers what they can do.
- **Technical Seminars, Project Updates and Keynote Addresses from industry leaders** – learn about the landscape of the future.
- **Product Demonstrations** – be part of the buyer experience.
- **Networking** – meet new contacts, renew acquaintances, remain connected with your industry.
- **Innovations** – Infrarail is about helping to create a better network. Be at the leading edge.
- **The Recruitment Wall** – helping you to meet your skills needs. This a great way to connect with real talent and fresh thinking.
- **The Yard** – a unique, cost-effective dedicated area within the event for the display of large machinery. Don't be held back by a small stand.



*"We had a great time, our stand was always very busy, so we are very happy!"*

*Adam Usher, Events Coordinator, Crossrail*



## Infrarail 2016 key facts:

**5,300** decision-makers, managers, engineers and buyers came to Infrarail 2016.

**67%** of visitors had immediate buying power.

**60%** were directors, managers & senior executives.

**240** exhibitors, including those in the CITE Hub, representing the entire supply sector.

**97%** of exhibitors achieved their pre-show participation aims and targets.

**94%** of exhibitors received real business enquiries.

## More than 150 categories of products & services will be represented at Infrarail 2018 including:

- Track construction and maintenance
- Signalling, communications and passenger information
- Electrification
- Civil engineering, plant, equipment, products and services
- Depot and workshop equipment
- Station equipment and systems
- Electrical products and equipment
- IT systems
- Measurement, monitoring and testing systems
- Human resources and occupational health
- Safety and security systems

### A further 50 categories will be represented at the CITE Hub, including:

- Construction products
- Contracting
- Environmental products
- Project management
- Road infrastructure

[www.infrarail.com](http://www.infrarail.com)

**“Infrarail is a big rail exhibition, we gained really good contacts at the last event.”**

*Victoria Richardson, Business Administrator, Access Design + Engineering*

## Exhibiting Prices

<b>Floor Space Only</b>	<b>£319 per m<sup>2</sup></b>
<b>Unfurnished Shell Scheme</b> (Includes: wall panels, stand carpet, electric socket, spotlights, fascia with stand number and company name) <i>Please note that there will be an additional charge of £15 per stand for compulsory electrical testing.</i>	<b>£423 per m<sup>2</sup></b>
<b>Furnished Shell Scheme</b> (Includes: electric socket, spotlights, wall panels, stand carpet, fascia with stand number and company name, furniture package depending on stand size) <i>Please note that there will be an additional charge of £15 per stand for compulsory electrical testing.</i>	<b>£447 per m<sup>2</sup></b>

Contact the Infrarail 2018 team to discuss options and availability and book your space:

**Kirsten Whitehouse**  
Exhibition Manager  
kirsten.whitehouse@mackbrooks.co.uk

**Emma Preston**  
Exhibition Executive  
emma.preston@mackbrooks.co.uk

**Natalie Parker**  
Exhibition Executive  
natalie.parker@mackbrooks.co.uk

**“We found your team and company the most professional to work with and really felt supported in attending what was our first expo in the rail/construction sector.”**

*Phil Storr, Director – MRL Eye*



**Infrarail 2018**  
Mack Brooks Exhibitions Ltd, Romeland House,  
Romeland Hill, St. Albans, Herts AL3 4ET, United Kingdom  
**Email:** [infrarail@mackbrooks.co.uk](mailto:infrarail@mackbrooks.co.uk)  
**Tel:** +44 (0) 1727 814400 **Fax:** +44 (0) 1727 814401

**[www.infrarail.com](http://www.infrarail.com)**

