



12-14 APRIL 2016
EXCEL, LONDON, UK

Sponsorship opportunities

PRODUCT	DESCRIPTION	COST	AVAILABILITY	DEADLINE
Visitor brochure mailing	We will send a series of visitor brochures to prospective visitors before the show. Your logo will be printed on the envelopes used for the brochure mailing.	£ 1,500	1	January 2016
Online registration page	Infrarail 2014 saw 9,114 rail industry professionals register through our on-line registration page. Get ahead of your competitors and ensure your brand is the first that a visitor will see by sponsoring this and displaying your logo on the online registration pages.	£ 2,500	1	December 2015
Confirmation e-mail to visitors who pre-register on www.infrarail.com	Most of our visitors will register online and will receive an automated email to confirm their registration. Your logo / stand number will be included in this email.	£ 2,500	1	December 2015
Pre-show emails (3 emails)	We will be using strategically timed emails to ensure that prospective visitors are kept up to date with the show developments. Your logo / message will be included in 3 of these emails.	£ 3,000	2	February 2016
Exhibitor list on www.infrarail.com	The exhibitor list page is the single most visited page on the show website. Your banner will be displayed on top of the exhibitor list.	£ 3,000	1	February 2016
INFRARAIL Business Matching Service (online)	New for Infrarail 2016 is our Business Matching service, which allows key visitors to arrange meetings with their preferred exhibitors at the show. Display your company logo and details prominently on the search pages as seen by these delegates.	£ 1,000	4	January 2016
INFRARAIL Business Matching Service (Buyers' Lounge) <i>(opportunity covers both Infrarail and CITE)</i>	Benefit from the unique opportunity to sponsor the VIP lounge for these Hosted Buyers onsite. Branded walls and the opportunity to display company banners and publicity materials, as well as lounge access throughout the show open days. As well as offering you additional exposure, this also opens the door to a multitude of business meetings, which you may otherwise miss out on.	£5,000	1	January 2016
Totem in registration area	Ensure visitors have you front-of-mind as soon as they arrive at the show! Show totems in visitor registration / entrance area will include your company logo and stand number.	£2,500	2	February 2016



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'You Are Here' boards	There will be two 'You Are Here' boards placed in key areas of the show. The sponsor will have their logo displayed on these boards in addition to having their stand highlighted to ensure they stand out to existing and potential customers throughout the show.	£ 2,000	2	February 2016
CITE & INFRARAIL Networking Reception Tuesday 12 th April, 4.45pm – 6.30pm (opportunity covers both Infrarail and CITE)	The well-attended Networking Reception is held in the Networking Zone on the show floor. What better way to expose your brand to the industry than as the host of this popular and lively event? This deal also includes sponsorship of the Networking Zone for the entire three days of the exhibition, giving your company prolonged and very visible exposure throughout the event.	£ 6,000	1	February 2016
Branded lanyards for visitor badges (Lanyards to be supplied by sponsor – minimum quantity 7,000) (opportunity covers both Infrarail and CITE)	Print your company name / logo including contact details, stand number or slogan on lanyards, which are handed to all exhibition visitors as they arrive. This not only offers you great additional exposure throughout the 3 exhibition open days but also long afterwards as delegates take lanyards back and tend to keep them.	£ 2,000	1	February 2016
Logo on visitor badges	Your company logo printed on all e-badges as worn by visitors at the event. Benefit from additional exposure and place your brand front-of-mind!	£ 2,000	1 SOLD	February 2016
Lanyard & Badge Combo (Lanyards to be supplied by sponsor – minimum quantity 7,000)	Benefit from maximum exposure throughout the length of the exhibition: visitors attending the show will wear and keep your branded lanyard as well as have your logo displayed on their show access badge.	£ 3,500	1 SOLD	February 2016
Trade Publication Stand carrier bags (Carrier bags to be supplied by sponsor)	Branded carrier bags will be displayed on the well-frequented Trade Publication Stand, where the show media partners distribute their magazines.	£ 2,000	1	March 2016
Delegate carrier bags (Carrier bags to be supplied by sponsor) (opportunity covers both Infrarail and CITE)	Highly visible and highly exclusive – provide branded delegate bags to be issued to visitors as they walk through the entrance. Place your brand into their hands. (includes 1 hostess per show entrance for 3 show days or until stocks run out.)	£ 5,000	1 SOLD	March 2016



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Please contact us to discuss any of these opportunities or any additional ideas you might have - we are happy to work with you where possible: Tel +44 (0) 1727 814400